

## B. Riley FBR to Host Annual B. Riley FBR Consumer & Media Conference

October 4, 2018

LOS ANGELES, Oct. 04, 2018 (GLOBE NEWSWIRE) -- B. Riley FBR, Inc., a leading full service investment bank and wholly-owned subsidiary of B. Riley Financial, Inc., announced today that it is set to host its Annual Consumer & Media Conference today, October 4<sup>th</sup> in New York City.

This one-day invitation-only conference offers companies an opportunity to present in front of qualified institutional investors through presentations, fireside chats and private meetings. This year's attendees include senior management teams from approximately 60 companies across the consumer, leisure, and media sectors, as well as 300 professionals from the firm's network of institutional and high-net worth investors.

Since the firm's merger last fall, B. Riley FBR has seen significant growth, establishing itself as a clear leader in small- and mid-cap investment banking and brokerage. The combined firm has approximately 500 names under research coverage, makes markets in over 500 securities, and covers over 1,100 institutional clients. The firm consists of over 60 research professionals, 75 investment banking professionals, and more than 110 sales and trading professionals.

"This year's conference is a direct reflection of our recent growth," said Andy Moore, CEO of B. Riley FBR. "The widespread effort across our firm, including our affiliates, makes this our biggest consumer- and media-focused conference to date with an increased investor presence and largest number of meetings held within this conference's four-year history. We continue to build on the momentum of the past year and leverage our deep sector expertise, issuer relationships, and broad distribution capabilities to ensure the best possible event."

In addition, the conference will feature a panel presentation, "December to Remember?: An Expert Panel Probes the State of the Consumer into the 2018 Holiday Season," which will cover evolving consumer behavior trends and a preview to the upcoming holiday shopping season. The panel will be moderated by B. Riley FBR analysts, Susan Anderson and Barton Crockett, and will feature panelists from Cedar Fair, L.P., The Grayson Company, Planalytics, and PwC to offer insights on the millennial consumer, shifting technology trends, and the growing consumer preference for experiences over things.

This is the fourth conference hosted by B. Riley FBR this year, including its 19<sup>th</sup> Annual Institutional Investor Conference in May in Los Angeles, California, with attendance in excess of 1,200 and representation from over 200 companies. Additionally, the firm hosted two inaugural healthcare conferences: the China Healthcare Investment Partnering Symposium (CHIPS) in March in Hangzhou, China, hosting over 50 Western healthcare companies and over 300 Chinese healthcare strategic partners and investors, and a New York City Healthcare Conference in September, which featured approximately 60 participating companies and over 200 investors.

To see a full list of companies participating at B. Riley FBR's 2018 Annual Consumer & Media

Conference, visit www.brileyfbr.com/conference.

## About B. Riley FBR, Inc.

B. Riley FBR, Inc. is a leading investment bank which provides corporate finance, research and sales and trading to corporate, institutional and high net worth individual clients. Investment banking services include initial, secondary and follow-on offerings, institutional private placements and merger and acquisitions advisory services, and corporate restructuring. The firm is nationally recognized for its highly ranked proprietary equity research.

## About B. Riley Financial, Inc. (NASDAQ:RILY)

B. Riley Financial provides collaborative financial services and solutions tailored to fit the capital raising and financial advisory needs of public and private companies and high net worth individuals. The company operates through several wholly-owned subsidiaries, including B. Riley FBR, a full-service investment bank and institutional brokerage; Great American Group, a leading provider of asset disposition, appraisal, corporate advisory and valuation services; GlassRatner, a specialty financial advisory services and consulting firm; B. Riley Wealth Management, B. Riley Asset Management and B. Riley Alternatives, which offer investment management to institutional and high net worth investors; Great American Capital Partners, which originates and underwrites senior secured loans for asset-rich companies; and B. Riley Principal Investments, which invests in or acquires companies and assets with attractive return profiles.

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