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## GA Europe Appoints Dr. Tino Bauer to Head the Firm's Retail Solutions Expansion

MUNICH, Nov. 24, 2014 /PRNewswire/ -- **GA Europe**, a leading restructuring specialist and division of Great American Group, LLC, has announced that Managing Director **Dr. Tino Bauer** has been appointed to lead the firm's expansion in Europe, with a focus on retail solutions activities. Great American Group is part of B. Riley Financial, Inc. (OTCBB: RILY), a United States-based diversified financial services company which offers collaborative solutions to the capital raising and financial advisory needs of public and private companies.

Dr. Bauer has played an integral role with GA Europe since joining the firm in 2013. With over 15 years of retail sector and operational restructuring experience in Europe, he brings to each client engagement experience in consulting, corporate finance, line management and as a chief restructuring agent. GA Europe has successfully completed significant transactions in the following segments:

- **Department Stores and Fashion Businesses**
- **Media Related Companies**
- **Consumer Electronics Companies**
- **Living & Home Furnishings Companies**

"We are pleased that Tino will be leading our efforts to expand GA Europe's Retail Solutions business," said **Andrew Gumaer**, CEO of Great American Group, LLC. "His vast experience will allow us to serve clients with a variety of retail solutions needs."

"GA Europe has built a reputation for providing clients with the highest quality of services, whether the need is for valuations, lending, buy debt/equity deals or help with store closures," continued Mr. Gumaer. "As part of B. Riley Financial, we offer a broader and deeper set of retail and financial solutions. Clients can benefit from our wide platform of financial services, international reach, and access to financial resources."

Dr. Bauer said, "I am excited to be taking the helm and look forward to working with new clients as we expand our business. GA Europe's track record in delivering quantifiable results with our unmatched retail services, combined with the additional expertise offered through B. Riley Financial, will allow us to provide even greater services to our clients."

Prior to joining GA Europe, Dr. Bauer served as director of restructuring for FTI Consulting and previous to that as head of supply chain strategy and business development at KarstadtQuelle's mail order business Primondo.

For further information:

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