



October 3, 2014

Great American Group Opens Discounts at Up to 30 Percent Off During Closing Sales at Naartjie Kids Stores In the United States

-Every item will be on sale at all 56 stores across the country and online tomorrow-

LOS ANGELES, Oct. 3, 2014 /PRNewswire/ -- Great American Group, Inc. (OTCBB: GAMR) has been engaged to manage store closing sales at all 56 Naartjie Kids locations in the United States, offering significant discounts on merchandise at the beloved brand known for distinctive, comfortable and fashionable clothing for children sizes 0-16. Also part of this sale is all merchandise found on the Naartjie Kids domestic website, www.naartjekids.com.

"Discounts are being offered on every item in the store, providing Naartjie Kids shoppers with great deals on functional, kid-friendly clothing," said Scott Carpenter, president of Great American Group's Retail division. "All merchandise must be sold, so customers are encouraged to hurry in for the best selection."

Naartjie Kids was founded in Cape Town, South Africa and expanded into the United States in 2001. The brand has amassed a devoted global following of its on-trend, easy to wear coordinates.

Only U.S. stores are being closed as part of this sale. Stores are located in Arizona (2), California (13), Colorado (1), Connecticut (1), Florida (1), Georgia (3), Illinois (1), Kansas (1), Kentucky (1), Maryland (2), Massachusetts (1), Minnesota (1), Missouri (1), New Jersey (2), New York (4), North Carolina (3), Oklahoma (1), Oregon (2), South Carolina (1), Tennessee (1), Texas (6), Utah (3), Virginia (2), and Washington (2).

For more information about the Naartjie Kids sale event, please visit www.naartjekids.com.

About Great American Group, Inc. (OTCBB: GAMR)

Great American Group, which recently combined with B. Riley & Co. to create a diversified financial services firm, is a leading provider of asset disposition and auction solutions, advisory and valuation services, commercial lending, and real estate advisory services for an array of companies. Great American Group deploys resources with sector expertise to assist companies, lenders, capital providers, private equity investors and professional service firms in maximizing the value of their assets. B. Riley & Co. is a leading investment bank which provides a full array of corporate finance, research, and sales & trading to corporate, institutional and high net worth individuals. The corporate headquarters is located in Los Angeles with additional offices across the country. For more information, call 818-884-3737 or visit www.greatamerican.com.

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