

## B. Riley Acts as Exclusive Financial Advisor to Lexipol in Connection with its Corporate Sale to The Riverside Company

LOS ANGELES and ORANGE COUNTY, Calif., Aug. 22, 2014 /PRNewswire/ -- B. Riley & Co., LLC, ("B. RILEY") (<a href="www.brileyco.com">www.brileyco.com</a>) a leading investment bank providing a full array of corporate finance, research, sales and trading services, served as exclusive financial advisor to Lexipol, LLC in its acquisition by private equity group, The Riverside Company. Terms of the transaction, which closed August 21, 2014, were not disclosed.

B. RILEY initiated, structured and negotiated the transaction on behalf of Lexipol and its shareholders. The transaction team was led by Senior Managing Director Greg Presson, Managing Director Adam Little, Vice President Grant Hustedt and Analyst Noah Franz.

"Lexipol's board of directors and majority shareholders selected B. Riley to represent the Company after a rigorous and extensive financial advisor interview process. As a result of their significant experience with SaaS based companies and proven track record for maximizing corporate valuations for their clients, B. Riley distinguished themselves as the clear choice to represent our company," said Ron Wilkerson, Lexipol's Chief Executive Officer.

"B. Riley's expertise in and relationships within the software sector and public safety markets proved tremendously valuable," he added. "Their knowledge of exactly which strategic corporate buyers and private equity groups were actively pursuing acquisitions of companies similar in profile to Lexipol proved key to identifying the right buyer for the company."

B. RILEY maintains a dedicated team of highly experienced professionals in both the software and homeland security sectors who understand the unique characteristics of both industries. It has relationships with decision makers of prominent industry leading companies as well as institutional investors with specific industry interests and industry portfolio holdings.

Aliso Viejo, CA-based Lexipol (www.lexipol.com) is the leading provider of risk management and training solutions that enables public safety organizations (e.g. law enforcement, fire and custody) throughout the U.S. to reduce risk, avoid costly litigation, and operate more efficiently and effectively. Lexipol offers comprehensive and proprietary public safety policy content creation, digital policy manual management, and regular policy updates and certifiable daily training against policy. The Company is the trusted policy manual and related training source to over 1,700 U.S. public safety agencies.

The Riverside Company (<a href="www.riversidecompany.com">www.riversidecurope.com</a>) is a global private equity firm focused on acquiring and investing in growing businesses valued at up to \$250 million (€200 million in Europe). Since its founding in 1988, Riverside has invested in more than 345 transactions. The firm's international portfolio includes more than 70 companies. It is based in Cleveland, Ohio.

## About B. RILEY:

- B. Riley & Co. LLC, (B. RILEY) is a leading investment bank which provides corporate finance, research, and sales & trading to corporate, institutional and high net worth individual clients. Investment banking services include initial, secondary and follow-on offerings, institutional private placements, and mergers and acquisitions advisory to public and private companies. The firm is nationally recognized for its highly ranked proprietary equity research.
- B. RILEY recently combined with Great American Group, Inc. (OTCBB:GAMR), a leading provider of advisory and valuation services, asset disposition and auction solutions, capital investment, and real estate advisory services.
- B. RILEY is headquartered in Los Angeles and maintains offices in New York, San Francisco and Newport Beach. It is a member of FINRA and SIPC. For more information, please visit <a href="https://www.brileyco.com">www.brileyco.com</a> or call 310-966-1444.

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