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Great American Group Opens Discounts at Up to 30 Percent Off During Closing Sales at Love Culture Stores

-For the first time ever, discounts offered on all merchandise at all 55 locations-

LOS ANGELES, Aug. 4, 2014 /PRNewswire/ -- Great American Group, Inc. (OTCBB: GAMR) has been engaged to manage store closing sales at all 55 Love Culture locations, offering significant discounts on merchandise at the lifestyle brand for edgy, fashion-forward young women.

"Discounts are being offered on every item in every department, providing Love Culture's shoppers with great deals on everything for their fall wardrobes," said Scott Carpenter, president of Great American Group's Retail division. "All merchandise must be sold, so customers should hurry in for best selection."

Love Culture has amassed a devoted following of style conscious young women who frequent the store seeking clothing, shoes, bags and other accessories. For the first time ever, all items in the store, even new arrivals are on sale.

Stores are located in Arizona (1), California (12), Colorado (1), Florida (8), Georgia (2), Illinois (1), Louisiana (2), Maryland (1), Massachusetts (3), Michigan (4), Minnesota (1), Missouri (2), New Jersey (2), New York (3), Ohio (1), Rhode Island (1), South Carolina (1), Tennessee (1), Texas (5), Virginia (1), and Washington (2).

For more information about the Love Culture sale event, please visit <http://www.greatamerican.com/retail/deals.html>.

About Great American Group, Inc. (OTCBB: GAMR)

Great American Group, which recently combined with B. Riley & Co. to create a diversified financial services firm, is a leading provider of asset disposition and auction solutions, advisory and valuation services, capital investment, and real estate advisory services for an extensive array of companies. Great American Group efficiently deploys resources with sector expertise to assist companies, lenders, capital providers, private equity investors and professional service firms in maximizing the value of their assets. B. Riley & Co. is a leading investment bank which provides a full array of corporate finance, research, and sales & trading to corporate, institutional and high net worth individuals. The corporate headquarters is located in Los Angeles with additional offices in Atlanta, Boston, Charlotte, N.C., Chicago, Dallas, Melville, N.Y., New York, Norwalk, Conn., San Francisco, London, Milan and Munich. For more information, call 818-884-3737 or visit www.greatamerican.com.

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