



B. Riley FBR Acts as Exclusive Financial Advisor to Stream Companies in Connection with its Strategic Investment from Sverica Capital Management

April 25, 2019

LOS ANGELES, April 25, 2019 (GLOBE NEWSWIRE) -- B. Riley FBR, Inc., a full service investment bank and a wholly-owned subsidiary of B. Riley Financial, Inc. (NASDAQ: RILY), served as the exclusive financial advisor to Stream Companies (“Stream”) in connection with a strategic growth investment from Sverica Capital Management (“Sverica”). As part of the transaction, Sverica acquired an equity interest in Stream and supplied growth capital. Specific terms of the transaction, which closed on April 12, 2019, were not disclosed.

Stream is a provider of integrated digital and traditional marketing software which incorporates advertising, websites, equity mining, managed services, and proprietary MarTech and AdTech solutions. Its customers include some of the largest publicly-traded and privately-owned automotive dealership groups in the U.S. Stream’s deep perspective on automotive dealer and consumer needs enables them to deliver on the unique requirements of their clients.

B. Riley FBR initiated, structured and negotiated the transaction on behalf of Stream. The deal team was led by Managing Director Mike Lowell, Vice President Grant Hustedt, and Analyst Grayson Largman. The completion of this mandate deepens the firm’s extensive experience in the digital marketing and e-automotive landscape.

“B. Riley FBR’s team worked diligently throughout this process and were critical to the successful outcome we achieved. They coordinated and communicated with our legal and accounting advisors, as well as negotiated and structured a mutually beneficial structure for the shareholders and Sverica,” said Stream’s co-founder David Regn. “This was our first time through this type of process and we are incredibly pleased with the outcome B. Riley FBR delivered. I would definitely work with them again.”

“Our firm’s active AdTech M&A offerings gives us a competitive advantage with respect to which private equity groups and strategic buyers are aggressively pursuing acquisitions and investments in top performing companies like Stream,” said Mr. Lowell. “We are very pleased with the outcome for Stream’s shareholders and look forward to following their successful partnership with Sverica.”

For more information on this transaction, contact Mike Lowell at mllowell@brileyfbr.com or (949) 250-5508.

To learn more about B. Riley FBR, visit www.brileyfbr.com.

About B. Riley FBR, Inc.

B. Riley FBR, Inc. is a leading investment bank which provides corporate finance, research and sales and trading to corporate, institutional and high net worth individual clients. Investment banking services include initial, secondary and follow-on offerings, institutional private placements and merger and acquisitions advisory services, and corporate restructuring. The firm is nationally recognized for its highly ranked proprietary equity research.

About B. Riley Financial, Inc. (NASDAQ: RILY)

[B. Riley Financial](#), through its subsidiaries, provides collaborative financial services and solutions tailored to fit the capital raising and financial advisory needs of public and private companies and high net worth individuals. The company operates through several wholly-owned subsidiaries, including [B. Riley FBR](#), a full-service investment bank and institutional brokerage; [Great American Group](#), a leading provider of asset disposition, appraisal, corporate advisory and valuation services; [GlassRatner](#), a specialty financial advisory services and consulting firm; [B. Riley Wealth Management](#), [B. Riley Asset Management](#) and [B. Riley Alternatives](#), which offer investment management to institutional and high net worth investors; [Great American Capital Partners](#), which originates and underwrites senior secured loans for asset-rich companies; and [B. Riley Principal Investments](#), which invests in or acquires companies and assets with attractive return profiles.

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Source: B. Riley FBR, Inc.