



# Great American Group Appraisal Names Drew Jakubek and Bill Soncini National Marketing Managers

January 24, 2019

**Focuses firm resources on expanding opportunities and synergies across the B. Riley Financial Platform**

LOS ANGELES, Jan. 24, 2019 (GLOBE NEWSWIRE) -- Great American Group Advisory & Valuation Services, LLC (“Great American Group Appraisal”), a leading provider of advisory and valuation services, and a wholly-owned subsidiary of B. Riley Financial, Inc. (NASDAQ: RILY), announced today that it has named Drew Jakubek and Bill Soncini as National Marketing Managers of the firm’s Advisory and Valuation Services business.

As National Marketing Managers, Mr. Jakubek and Mr. Soncini will be responsible for expanding the firm’s Appraisal and Valuation opportunities with existing and potential clients, including lenders, C-suite executives, and private equity groups across the United States. As part of this effort, they will also seek to identify synergistic opportunities across the B. Riley Financial platform, fortifying the firm’s position on providing full service, end-to-end solutions to companies across every sector.

“For many years, Drew and Bill have been instrumental in building our firm’s product offerings and enhancing the level of service that we provide to our clients,” said Michael Marchlik, CEO of Great American Group Appraisal. “Now, with the breadth of opportunistic potential involving all of B. Riley Financial’s products, they will continue to enhance our platform by focusing resources to find new areas in which we can serve companies in various stages of the business lifecycle.”

Mr. Jakubek serves as Managing Director of Great American Group Appraisal covering the firm’s Southwest region. Mr. Jakubek brings over 25 years of industry experience and has held multiple industry roles including chief financial officer, investment bank and turnaround consulting. Prior to joining the firm, Mr. Jakubek served as Vice President and Business Development Officer with National City Business Credit, where he focused on asset-based loans ranging from \$10 million to \$200 million. Prior to that, he founded and served as Managing Partner of the Private Equity Forum. He earned his Bachelor of Science in Finance and Economics and his MBA from Fairleigh Dickinson University.

Mr. Soncini serves as Managing Director of Great American Group Appraisal specializing in developing and enhancing client relationships in the Midwest market. He has more than 17 years of experience in business valuations, operations, financial reporting, strategic development and systems management. Prior to rejoining the firm, Mr. Soncini served as the Director of Operations for Peak Capital Group, a real estate investment fund, where he was responsible for consolidating multiple entities and fostering growth. Mr. Soncini started his career at Great American Group Appraisal in an operations capacity, working as an inventory appraiser in the food and chemicals verticals. He earned his Bachelor of Science in Finance from Indiana University

Kelley School of Business.

To learn more about Great American Group, visit [www.greatamerican.com](http://www.greatamerican.com)

### **About Great American Group Advisory & Valuation Services, LLC**

Great American Group Advisory & Valuation Services, a leading provider of advisory and valuation services which efficiently leverages its sector expertise to assist companies, lenders, capital providers, private equity investors and professional service firms in maximizing the value of their assets.

### **About B. Riley Financial, Inc. (NASDAQ:RILY)**

[B. Riley Financial](#), through its subsidiaries, provides collaborative financial services and solutions tailored to fit the capital raising and financial advisory needs of public and private companies and high net worth individuals. The company operates through several wholly-owned subsidiaries, including [B. Riley FBR](#), a full-service investment bank and institutional brokerage; [Great American Group](#), a leading provider of asset disposition, appraisal, corporate advisory and valuation services; [GlassRatner](#), a specialty financial advisory services and consulting firm; [B. Riley Wealth Management](#), [B. Riley Asset Management](#) and [B. Riley Alternatives](#), which offer investment management to institutional and high net worth investors; [Great American Capital Partners](#), which originates and underwrites senior secured loans for asset-rich companies; and [B. Riley Principal Investments](#), which invests in or acquires companies and assets with attractive return profiles.

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Source: Great American Group